

Quote

the weekly digest

Volume 31—Number 17

Week of April 22, 1956

may we QUOTE

you on that?



[1] DAVID BEN-GURION, Premier of Israel: "The conscience of the great powers failed when the Nazi dictator sent to slaughter 6 million Jews of Europe. Will that conscience fail again, now that the Egyptian dictator and his allies are planning to do the same thing to Israel in her own land?" . . . [2] Pres DWIGHT D EISENHOWER, in a statement explaining his veto of the farm bill: "I will always resist any attempt to make the farmer and his problems a political football." . . . [3] Sen ROBERT S KERR (D-Okla) commenting on farm-bill veto: "Apr 16 will go down as the darkest day American agriculture has undergone during my lifetime. The President will get the shock of his life when he gets the ret'ns from the farm vote next Nov." . . . [4] GEO M HUMPHREY, Sec'y of Treasury, disclosing that gov't revenue for fiscal yr may be \$2 billion over estimates: "We are nearing the point of dimin-

ishing ret'ns on taxes. They are too high and should be reduced." . . . [5] CARL SANDBURG, poet, on the current scene:

"Ours is a fat-dripping prosperity. When the goal of a country is only happiness and comfort, there is danger." . . . [6] Msgr Jos A MCCAFREY, of N Y C, commenting on coming Rainier-Kelly nuptials: "I have too much sense to criticise any woman's hat. But I have heard the creator of Miss Kelly's hat (worn at her debarkation in Monaco) has said she will never make another hat like it. It is the hope of everyone who saw that hat she will keep her vow." . . . [7] Father FRANCIS TUCKER, Monaco palace chaplain, on the coming marriage: "God will keep them together, just as the water was changed to wine." . . . [8] Prince RAINIER III, in a typical bridegroom reaction: "All I want to do is get as far out to sea as I can."

16th year of publication

moving finger



In any given decade we expect peaks and valleys, but the long-range movement in prices is upward. Price increases are generally compensated by rises in wages and salaries, as well as an increase in business profits thru a rising volume of transactions.

Normally there are effective pressures to keep inflation within bounds in peacetime. Greatest of these is the steadily increasing efficiency of our production—ability to turn out more merchandise per hr of invested labor. It has been difficult for our collective consumers to "outbuy" rising American production. But some mildly disturbing symptoms are developing. Primary concern is with the steady (and perhaps too rapid) rise in personal and business borrowing. Thus the very recent Fed'l action in raising discount rates. Purpose: to curb individuals and businesses who operate on borrowed money or mortgage the 'morrow.

One rather typical situation may

be cited in the relative tightness of metals. Roughly, we continue to consume our production despite a 20% cut in auto output. Any pick-up in auto production will accentuate the scarcity of nickel and copper, in particular. Union wage demands in steel will be strengthened, and a compensating price rise of about \$10 a ton may be expected.

Inflation is potentially the great danger of the Western world. The critical situation in the Middle East could quickly add sufficient pressure on our strained production lines to make serious inflation inevitable.

" "

People ask about relation of war and politics. If Israel-Arab strife develops into "another Korea" (as it conceivably might if Russia acts to arm Arabs) Republicans would lose their "peace" theme. But net effect would probably be to help the Administration politically. Ike has public confidence as military strategist. However, it will still be a very close race for control of Congress, with Democrats, as we see it now, holding the edge.

James D. ...



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Quote

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Quote the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



AGRICULTURE—1

Let no one under-rate farming just because all is not rosy in agriculture just now. The solid values are still in the land. The demand for food will never cease. . . Every new baby brings into the world an appetite and a pair of hands to earn food, but does not bring a new acre on which to raise the food. Every baby will need about 1600 pounds of food each yr for a life expectation of nearly 70 yrs. And we are adding appetites at the rate of 3 million a yr.—WHEELER McMILLEN, *Farm Jnl.*

ARMY—Cost—2

To dress a soldier you need the wool from 3 sheep and the hides from 10 taxpayers.—FAECKE cartoon, *Frankfurter Illustrierte*, Germany (QUOTE translation).

ATHEISM—3

An atheist's most embarrassing moment is when he feels profoundly thankful for something, but can't think of anybody to thank for it.—MARY VINCENT, *Central Concepts*, Central Optical Company, Cincinnati.

AUTOMATION—4

Newest office automation device, Datomatic Corp's \$1.5 million "brain" can memorize all the facts on 46 million punched cards, feed back the information at a rate of 4 million cards in less than 10 min's.—*Forbes*.

AUTOMATION—5

The age of the robot is before us. . . . These devices will not merely replace human labor. They will free us to develop new industries, to attack more problems, and to bring about broader opportunities and a higher standard of living not dreamed of by our fathers.—Dr A M ZAREM, Stanford Research Inst.

BOOKS—Reading—6

If Johnny can't read
I'd like to know why
He has such a need
For the books I must buy.
—FREDERICK JAS MOFFITT, *Nation's Schools*.

CHARACTER—7

Short-term survival may depend on the knowledge of nuclear physicists and the performance of supersonic aircraft, but long term survival depends alone on the character of man.—CHAS A LINDBERGH, *Science Digest*.

CHILD—Guidance—8

My children never fail to see
My errors, nor to offer me
The lavish benefit of all
Their vast inexperience, graciously.
—THOS USK, *Town Jnl.*

Quote

washington

by Les & Liz
Carpenter

The only library in the world where books are arranged geographically is (naturally enough) the library of the Nat'l Geographic Society. On the east wall are books concerning the continents. Books about the Arctic are at the farthest point north; those relating to the Antarctic at the extreme south.

" "

A unique campaign slogan has been adopted by Mrs Helen Leys, a Democrat, trying to unseat Rep Marguerite Church, a Republican, in the 13th Illinois Dist. The slogan: "Let's sepearate Church and State."

" "

The youngest mbr of the President's sub-cabinet is credited with originating the idea for a Fed'l Council on Aging. Asst Sec'y of Health, Education & Welfare, Roswell Perkins, 29, has correlated the new group to meet in Washington June 5-7. An initial step will be publication of an inventory of what is already available to the aged, before launching new benefits.

" "

Kathleen Winsor, author of *Forever Amber*, has just finished a \$1,000 cooking course, to assure success of her coming marriage with Paul Porter, Democratic biggie.

" "

Quote

CHURCH—Service—9

A church that is not reaching out is passing out.—Rev DUKE BARRON, *Christian Advocate*.

COMMUNISM—10

Communism is political cannibalism: it destroys the good intentions of its idealistic adherents and the effectiveness of its liberal fellow-travelers.—LOUIS FISCHER, *This Is Our World* (Harper).

COST—of Living—11

If life is worth what it's costing now, people were getting a bargain in grandfather's day.—*Tit-Bits*, London.

EDUCATION—12

Russia faces a scientific manpower shortage in '70. The U S, on the other hand, may be enjoying a surplus of scientific manpower by '70. Evidence for the fact that in 15 yrs the manpower shortage shoe may be on the other foot can be found in the number of pupils enrolled for primary education in both nations. Russian enrollment since '50 has sagged. U S enrollment since '50 for primary education has increased.—*Science News Letter*.

" "

Education covers a lot of ground, but it doesn't cultivate it.—*Sunshine Mag*.

" "

Education is good only as it helps people to enrich and fulfill their lives, both in leading towards personal joy and in leading towards the extension of one's talents into modes of helping other people.—HAROLD TAYLOR, pres, Sarah Lawrence College, "Education: For What and For Whom?" *School & Society*, 2-4-'56.

book briefs...



There are serious suggestions that *The Search For Bridey Murphy*, No 1 best-seller on the non-fiction lists, should be transferred to the fiction category. Not that there are intimations of fakery or duplicity on the part of author Morey Bernstein, or his hypnotic subject, Virginia Tighe (identified in the book as "Ruth Simmons".) But the "facts" as related by this Colorado housewife under hypnosis simply have not checked out with available records. It hasn't been established that "Bridey Murphy" ever actually existed. If the "facts" aren't facts then they are perforce fiction. And what, we may ask, is so shattering in this revelation?

If the conscious mind can manufacture fiction plots at will, why should we so readily renounce the capacity of the subconscious to "make up a good story" on occasion? Is this not, perhaps, the most plausible explanation of the related adventure of Bridey Murphy?

In any case, we commend the conclusion of the Rev Walter Donald Kring. Preaching a fortnight ago from the pulpit of All Souls Unitarian Church in N Y C, he observed: "If there is to be any kind of future life, or reincarnation, or any kind of existence that we do not yet understand, the best preparation for it is the leading of a good life here and now."

" "

While we do not recall having seen an announcement, it is a foregone conclusion that *Bridey Mur-*

A public library is a deep-freeze that thaws with the touch of a hand on the front door.—JOHN T WINTERRICH.

" "

phy will be showing up one of these days on the motion-picture screen. There was a time when only novels were likely to be tapped for the pictures. Publishers, in submitting contracts to writers of non-fiction, commonly inked out those sections relating to scenario or theatrical rights. But now you just can't tell. Almost any popular book, it seems, can be given a picture or stage "treatment." Two recent instances of non-fiction conversion were cited in a single issue of *Publisher's Wkly*—Cleveland Ambry's *The Last Resorts* and Bentz Plagemann's *This is Goggle*.

" "

"There's always an angle," as any good public relations director will assure you. In witness whereof we submit effort of Jean Ennis to limelight a Random House author: "If David Dodge hadn't written *To Catch a Thief*, Grace Kelly could never gone to the Mediterranean to make the picture. And if Miss Kelly hadn't gone to the Mediterranean when she did, she might not be marrying the Prince."

Quote

FRIENDSHIP—13

Some people may have their 1st dollar, but the man who is really rich is the one who still has his 1st friend.—Grit.

GOD—and Man—14

A church elder (call him Mr Smith) was so "upright" his own children were deprived of many of the joys of childhood most of us take for granted. His pastor walked past his house one afternoon; behind some trees a group of boys was playing baseball—as quietly as possible! The pastor said, "Why not go on the other side of the house; there's a big lawn there." One boy spoke: "No, thanks. We don't want Mr Smith to see us playing ball on Sunday." "But," said the startled pastor, "God sees you, doesn't He?" "Sure," said the boy, "but we'd a lot rather God would see us than Mr Smith!" What ever their sin against the Sabbath, those boys understood the nature of God—far better than Mr Smith understood it.—ROB'T E GOODRICH, Jr, *What's It All About?* (Fleming Revell).

" "

The plain fact is that Christ is a kind of a plague to the human race. There is something in all of us that cries out at times: "What a relief it would be if I could just go ahead and live without having that Figure rise before my vision: why can't he leave me alone?" We are tormented partly because it threatens to take away from us those ills and obsessions that we cling to because they seem to be our very selves.—DAVID E ROBERTS, *The Grandeur and Misery of Man* (Oxford Univ Press).

HEALTH—15

A man of 50 who has never smoked faces perhaps one chance in 200 of developing lung cancer. A heavy cigaret smoker of the same age has perhaps one chance in 8 of acquiring it.—CHAS S CAMERON, *The Truth About Cancer* (Prentice-Hall).

HUMILITY—16

No greater change of environment for the U S Supreme Court could

Quote scrap book

Public money ought to be touched with the most scrupulous conscientiousness of honor. It is not the product of riches only, but of the hard earnings of labor and poverty. It is drawn even from the bitterness of want and misery. Not a beggar passes, or perishes in the street, whose mite is not in this mass.—THOS PAINE. (*A timely reminder to tax disbursters on this 165th anniv of the 1st publication of The Rights of Man.*)

have been imagined when that august body moved from its dingy, smelly basement room in the Capitol Bldg to its present location, an awesome, sumptuous \$11 million marble temple of justice. At least one justice was a bit unhappy over the change—Justice Brandeis.

"I would much prefer to have the Court use the little room," the troubled jurist confided to a friend, "because our little room kept us humble."—ADRIAN ALEXANDER, *Central Concepts*, Central Optical Co, Cincinnati.

Quote

A prince of the old Monegasques

Was given the nicest of tasques:

To bring home a wife
And begin family life.

"Her Grace" seems to have all
he asques.

T HARRY THOMPSON,—*Sales Mgt.*

17

99

JUVENILE DELINQUENCY—18

When adults act like children, they're silly; when children act like adults they're delinquents.—*Indiana Telephone News*, hm, Indiana Bell Telephone Co.

KNOWLEDGE—19

Knowledge has to ripen into wisdom. It must be seasoned with good judgment and good will before it can be used with skill and assurance in contributing to human well-being and the progress of mankind.—*Edw M Tuttle, American School Bd Jnl.*

LANGUAGE—20

Small boy overheard bragging to a friend: "I made a A in English last month. Best I ever done."—

GRIFF NIBLACK, *Indianapolis News*.

MARRIED LIFE—21

Marriage is the difference between painting the town and painting the back porch.—*Changing Times*.

MODERN AGE—22

Little by little pride of accomplishment has given way to the boredom of the repetitive job. . . There are those who believe that the future of initiative and of ingenuity lies in the "do-it-yourself" movement. And that pride of accomplishment for the man who works with his hands will find its only expression inside his own home. — *WATSON GORDON, "The Small Man vs Success," Saturday Review*, 4-14-'56.

MONEY—23

Money is toil, talent and production and to scorn or misuse it is to scorn or misuse the sources from which it springs. Men respect money because they pay a price for it in time, thought and energy.—*MICHAEL DRURY, "What Have I Learned from Men?" Woman's Home Companion*, 5-'56.

MOTHER—24

There is something inborn in woman which rouses her to immediate reaction whenever she hears a baby cry. For the preservation of the race, God planted a faculty in the female which alerts her every nerve and fiber whenever an infant needs her help.—*Paul Harvey News*.

MOTHER—Perception—25

"To our mothers, sir," a Savile Row, London, tailor once told me, "we were all the most beautiful babies in the world. Each time that I start work on a new suit I try to see my gentleman with a mother's eye."

—*RICHARD COLLIER, "Beau Brummell's Town," Holiday*, 4-'56.

MOTHER'S DAY—26

Mothers of Victor Adding Machine Co men who are in the armed services are remembered on their special day with a corsage and a card saying: "If your son were here, we know he would personally bring your favorite flowers. However, in his absence, please accept this token as a remembrance from him on Mother's Day."—*Mgt Methods*.

Quote



The Golden Door Shuts

"Wide open and unguarded stand
our gates

And thru them presses a wild mot-
ley throng. . .

In street and alley what strange
tongues are loud,

Accents of menace alien to our air,
Voices that once the Tower of Babel
knew! . . .

O liberty; White Goddess! Is it well
To leave thy gates unguarded?"

*Fears like these in Thos Aldrich's
Unguarded Gates led Congress 35
yrs ago (May 19, 1921) to 1st re-
strict immigration. Barring the
"golden door" troubles many who
agree with these lines from R H
Schauffler's Scum o' The Earth,
that we need new blood:*

Countrymen, bend and invoke
Mercy for us blasphemers,
For we spat on these marvelous
folk,

Nations of darers and dreamers. . .
"Rabble and refuse" we name them
And "scum o' the earth" to shame
them. . .

Mercy for us who dare despise
Men in whose loins our Homer lies;
Mothers of men who may bring to
us

The glory of Titian, the grandeur of
Huss. . .

Help us to father a nation strong
In the comradeship of equal birth,
In the wealth of the richest bloods
on earth.

Quote

OPPORTUNITY—27

Opportunity is often missed be-
cause we are broadcasting when we
should be tuning in.—*Nat'l Safety
News.*

PERSISTANCE—28

The best counsel I can give is
the advice a friend wrote to a
young man who had just been pro-
moted: "Keep on doing what it
took to get started."—*JOHN L Mc-
CAFFREY, pres, Internat'l Harvester.*

POLITICS—29

To assist you in the mo's ahead
comes J W Trimble, mbr of Congress
from Berryville, Ark. Watch care-
fully the campaign orator's eyes, he
advises. Are they direct or furtive?
Does your spellbinder make sweep-
ing gestures with his arms? If he
does, beware. And, Mr Trimble goes
on, note particularly his lips. "If
they're moving," he says, "he's ly-
ing."—*WALTER DAVENPORT, Collier's.*

PREJUDICE—30

Dr Jas A Anderson, a great phil-
osopher in his day as he was also
a great preacher, once said, "When
a person reaches a conclusion
without a reason one cannot rea-
son him out of such a conclusion."
—*Editorial, Arkansas Methodist.*

PROGRESS—31

Some have an idea that the rea-
son we in this country discard
things so readily is because we
have so much. The facts are ex-
actly the opposite—the reason we
have so much is simply because we
discard things so readily. We re-
place the old in return for some-
thing that will serve us better.—
*ALFRED P SLOAN, Jr, quoted in
Good Business.*

pathways to the past

Edited by Janet Baldwin

Nat'l Cotton Wk
Letters from America Wk

May 13—Mother's Day. . . 135 yrs ago (1821) Sam'l Rust of N Y C patented the 1st U S-invented practical printing press (Rustcraft Press is named for him). . . Congress declared "a state of war" with Mexico 110 yrs ago (1846). . . Chas F Adams, U S minister to England (like his grandfather in our 1st war) got to London 95 yrs ago (1861) just as Queen Victoria announced British neutrality in our Civil War.

May 14—270th anniv (1686) of b of Gabriel Fahrenheit, Prussian physicist who introduced mercury thermometer and fahrenheit temperature scale. . . Angry at U S ships not paying tribute to his pirates, the Basha of Tripoli declared war 155 yrs ago (1801) in unusual fashion—he chopped down the U S consulate flagpole (The Marine Hymn's "shores of Tripoli" line stemmed from the Basha's war). . . A 2-day trip by Presidential train opened the Erie Ry 105 yrs ago (1851), our 1st long-distance track (crossing 6 states).

May 15—The 1st women's "secret soc'y" here (later Alpha Delta Pi Sorority), the Adelphians formed 105 yrs ago (1851) at Wesleyan (Ga) College. . . 45 yrs ago (1911) the Supreme Ct ordered Standard Oil dissolved, as monopoly (trust-busting justices axed American Tobacco Co 2 wks later).

May 16—155th b'day (1801) of Wm H Seward, Lincoln's much-maligned sec'y of state, who nonetheless maneuvered Europe's hands-off policy during Civil War, made a bargain buy of Alaska. . . 90 yrs ago (1866) Congress authorized minting of our 1st nickel.

May 17—Pres Truman's dramatic seizure of U S rys came 10 yrs ago (1946) in face of nation-wide strike. . . The Supreme Ct ruling against segregated schools is two years old today, and still top headline mat'l.

May 18—In the 1st accredited colonial election, John Winthrop became Massachusetts Bay governor 325 yrs ago (1631). . . 160 yrs ago the 1796 Public Lands Act helped farm-seeking pioneers by ok'ing 1st sale of gov't land, at \$2 an acre.

May 19—Armed Forces Day . . . A Cincinnati farm-labor gathering launched the Populists as a nat'l political pty 65 yrs ago (1891). . . Thos Edison got the 1st fluorescent-light patent 60 yrs ago (1896), but, fearing radioactivity, stopped development. . . The post war immigration flood and bolshevik scare 35 yrs ago (1921) prompted the 1st Emergency Quota Act (still substantially the same), restricting immigration of peoples to 3% of their nat'l stock already living in America before 1910.



Quote

'of all things'



Sears, Roebuck has just completed the task of microfilming its library of annual mail-order catalogs, dating from the yr 1888. Some 140,000 catalog pages were photographed, and more than a mile of film was req'd to complete the record. A copy of the microfilm has been presented to the Library of Congress at Washington, thus providing a valuable record of Americana for historians and researchers.

Some of the prices quoted in those early Sears catalogs are quite a revelation. Example: a 5-piece parlor suite for \$22.90. A man's custom tailored suit was tagged at \$11. Naturally, too, the catalogs reflect changing styles and customs. No longer is there an active demand for such items as celluloid collars, moustache cups and mourning handkerchiefs.

Silk stockings 1st appeared in the Sears catalog for 1912—with an admonition that they must be handled with great care. Pajamas (for men only, of course!) made an experimental appearance in 1899, but were not cataloged again until 1908.

The mail-order business was launched in 1886, when Richard W Sears began selling watches to railroadmen. Gen'l merchandise items were added in 1892. Roebuck retired in 1895, Sears in 1909.

Quote

RELIGION—32

A Jew's Judaism and a Christian's Christianity are comprised of very weak and worthless mat'l if both cannot be strengthened by the reading of each other's religious literature.—H NEWMAN, *Life Is Worth While* (Alliance Press, London).

SELF—Analysis—33

In a world passing thru a less fateful crisis than ours, Mazzini said to the Italians, "You will not create better conditions unless you yourselves become better."—COUNT CARLOS SFORZA, *Contemporary Italy*.

SERVICE—to Others—34

We must learn to push forward without elbowing others aside. If we could get along only by tramping on the weaker, it would be too high a price for advancement. The one who wins the truest success is never in such a hurry to reach his goal that he cannot hold out a helping hand to those whose steps are faltering.—*Megiddo Message*.

SIMPLICITY—35

At one of his meetings, Dick Sheppard heard a young minister pray, "O Lord, reveal Thyself to us in all Thine eschatological glory." His comment afterwards was, "God, who made me simple, make me simpler yet."—DR ROB'T J MCCrackEN, *The Making of the Sermon* (Harper).

SPEECH—Speaking—36

Just think before you take the floor:

The whale, without a doubt,
Would never feel the harpoon's steel

If he didn't come up to spout!

—S S BIDDLE.

TIME and SPACE—37

It's going to cost you about \$55,000 for a round trip to the first man-made earth satellite—if you want to go, and if you can get a ticket. So figures a space-flight expert, Darrell C Romick who is with the aero-physics dep't of Goodyear Aircraft Corp'n, Akron, Ohio.—*Chicago Sun-Times*.

TRIAL and ERROR—38

The more mistakes you make, the fewer mistakes there are left to make. Mistakes mean that an action, even tho unsuccessful, has been taken. Where mistakes sharpen your judgment, action keeps you moving.

Delay in making decisions because of fear of failure, can cut down your chances for success. The risk of failure in a bad situation is preferable to never being faced with a situation at all. You cannot win a race unless you run in it.—DAVID HENDERSON, "Don't Fear Mistakes," *Your Personality*, Spring '56.

WOMEN—39

999 women out of a 1000 cannot abide snakes. This has always seemed a little odd to me since they have so much in common. Women possess all the more likable characteristics of serpents—the same subtlety, the same propensity for getting around things, and, of course, both capture their prey by fascinating him and thus rendering him powerless.—WM IBBETT, on BBC program for women.

" "

I have no use for women who want the world to be run by women. I could not think of anything more ghastly.—Mme VIJAYALAKSHMI PANDIT, India's Ambassador to U N.

Mr. Q's column



You recall the case of the man who always bought a black automobile because he didn't want to be conspicuous. Last season he bought a red one—he didn't want to be conspicuous. Well, he can now go back to his black car. All-black autos are currently selling at twice the '55 rate, and the trend is growing say the motor-makers. Altho 14 shades are available, a third of persons ordering the *Continental* (Ford \$10'000 job) specify black.

Legislators have been disposed to take a light view of bills designed to prohibit or restrict the advertising of alcoholic beverages. But there is definite possibility that a bill now in the House Committee on Interstate & For'gn Commerce may get to the floor of the House. The bill, as it stands, would outlaw all forms of alcoholic beverage advertising. If amended to apply only to radio and television ads, it stands a good chance of passing. New attitude of legislators reflects growing public aversion to "bringing a tavern atmosphere into the home." Adv interests charge the bill is dangerous because it "would set a precedent by outlawing the advertising of a legally salable product."

Shoplifting is up an alarming 300% in some urban centers; it's becoming organized industry.

Quote

GOOD STORIES

you can use...



An old country doctor had just finished delivering a farm family's tenth baby in ten yrs. He was aware that the mother's health wasn't too good. As he sat sipping a cup of coffee in the kitchen, the father came up to him: "You know doctor," he said, "we've had so many kids that we've plumb run out of names. I sure don't know what to call this 'un."

"If I were you," said the doctor, thoughtfully, "I'd call it quits!"—D O FLYNN, *Medical Economics*. a

" "

Two women were coming from an art exhibit. "Abstract paintings? No, I can't have them in my house," said one woman decisively. "After all, I have a 16-yr-old daughter!"

"Yes, but why should that fact..."

"Well, you see," interrupted the mother, "with those abstract paintings, you never know whether they are decent or not!"—*Revue*, Munich (QUOTE translation). b

" "

We came across this little safety note not long ago: Remember when you're out driving at night, dim your lights for the other fellow. If you don't have any headlights, turn up your radio real loud; you'll find that this will help to drown out the noise of the crash.—*Wooden Barrel*, hm, Assoc'd Cooperage Industries of America. c

Quote

I LAUGHED AT THIS ONE

JEAN BLODGETT

When the young son of a minister was reminded to wash his hands before dinner, to get rid of germs, he turned away muttering, "All I hear around this house is germs and Jesus, and I've never seen either of them!"

”

Brown and his wife were driving sedately to a country club luncheon. A lady driver headed in the same direction came up behind them, horn-signalled to pass. Brown obediently pulled over. To his surprise, the lady, once ahead, slacked her speed so much he was obliged to pass her. Then she passed him again and repeated the performance. They kept alternating all the way to the club.

Spotting the lady at the gathering, Brown made his way to her and with a tremendous effort at self-control inq'd politely: "I hope there wasn't anything about my driving that confused you on the way out here. I noticed that we seemed to be passing each other a good many times."

"Oh, that," said the lady lightly. "I was trying to see what your wife was wearing so I could run home and change if it was too much like my own outfit."—*American Mercury*. d

The determined woman appeared at the employment agency and announced demanding: "I live in the country and need a first rate cook who will also take care of the children, do the washing, ironing, and take care of the garden. The pay isn't especially high, but I'll pay the train fare."

The employment interviewer nodded, then opened the door leading into another room: "Do any of you want to spend a couple of days in the country?"—*Wochenpost*, E Berlin (Quote translation). e

" "

A Seattle chest X-ray worker thought she saw a familiar face in the line of persons being X-rayed, asked the woman if she hadn't already had an X-ray.

"Certainly," repl'd the woman. "I've had 3 already. The 1st didn't help me, but after the 2nd one I began feeling a lot better. I don't have to quit taking treatments, do I?"—*Woodmen of the World Mag.* f

" "

One night, a hungry man awoke, and went to the kitchen for a midnight snack. Upon opening the refrigerator door he was surprised to see a cute little rabbit leaning on its elbow, calmly smiling up at him.

"Howdo," said the rabbit.

"What on earth are you doing there?"

"This is a Westinghouse, isn't it?" asked the bunny.

"Why, yes."

"Well I'm westing."—*Kroehler News* hm, Kroehler Mfg Co. z

The real oldsters are those who remember when child guidance was something parents were expected to administer, not submit to.—IVERN BOYETT.

" "

The best way for a man to avoid having to lift a finger around the house is by proving he's all thumbs.

—HAL CHADWICK.

" "

If the Commies had as much to eat as they have to swallow they'd be a lot better off.—HOWIE LASSETER.

" "

A yes-man is a yes-sir man who's been promoted.—CAROLINE CLARK.

" "

The true gardener is a fellow who has learned how much was left out of the saying "April showers bring May flowers."—Cincinnati Enquirer.

" "

Overheard: "She doesn't have much upstairs, but how about that crazy staircase!"—MIKE CONNOLLY, Hollywood Reporter.

" "

Heirloom: Some old thing nobody liked well enough to wear out.—Louisville Courier-Jnl Mag.

" "

Love: A lot of dame foolishness.—Philnews, hm, Phillips Petroleum Corp'n.

" "

In the "bop" world you haven't arrived until you're gone.—Instrumentalist.

Quote

Young Stan Hill, of Riverside, Conn, was unimpressed during a recent Washington visit, altho he met many Senators and even Vice Pres Nixon.

During a White House tour Stan interrupted his sightseeing trip to go to the men's room.

"Maybe you'll meet Eisenhower," suggested his mother, Mrs Logan Hill.

Stan ret'd highly excited "I *did* meet Eisenhower!" he exclaimed.

"You met the President?" his mother gasped.

"Better than that," Stan retorted, "I met his grandson, David!"—*QUOTE Washington Bureau.* h

" "

Mr Smith staggered in, wild-eyed. "I shall have to sack that chauffeur of mine," he gasped. "That is 3 times this wk he's nearly killed me."

"Oh, my dear," soothed his wife, "just give him one more chance."—*Australian Jnl.* i

" "

Two men in white uniforms stopped their car on a country road to speak to a farmer in a field.

"We're guards from an institution down the rd," said one, "and we're looking for an escaped lunatic. Have you seen him?"

"Reckon not," repl'd the farmer. "What does he look like?"

"He's short and thin and weighs 295 lbs."

"Short, thin and weighs 295 lbs!" echoed the amazed farmer.

"Yeh, we told you he was crazy."—*Capper's Wkly.* j

Quote

Another instance of how things aren't always as they seem was the announcement in a church bulletin. It read:

11 a m—Dedication of Official Board.

7 p m—A Fatal Mistake.—JOE CREASON, *Louisville Courier - Jnl Mag.* k

" "

It was in a Wichita, Kansas, dept store where the mgr of the business suddenly ran a patriotic fever and placed U S flags all over the place, including the ladies' retiring room. One of the clerks, angry and embarrassed, approached the boss and demanded that the flag be removed from the room.

"And why," asked the exec, "should I take the glorious flag of our nation—the proud symbol of our freedom—out of the ladies' room?"

"If you must know," countered the employe, "we don't feel comfortable facing the flag sitting down!"—DAN BENNETT. l

" "

"It puzzles me very much," commented the vicar, "why so many mbrs of our congregation of both sexes have the habit of going straight from church to the village inn. I just cannot understand it."

"Oh," repl'd his bright young curate, "that's what is known locally as the thirst after righteousness."—*Tit-Bits*, London. m

" "

Husband (to friend): My wife is 2 hrs late. She's either had an accident, been kidnapped, or she's shopping. Man, I hope she ain't shopping!—*News and Views*, hm, Gen'l Motors Acceptance Corp'n n

light armour

Richard Armour



Bad Weather

Bad weather in New England has reduced the production of maple syrup.—News item.

The weather works us weal and woe,

It helps us and it hinders.

The rain can make what's planted grow,

A drought turns crops to cinders.

And now the maple syrup yield

Is cut by lengthy cold,

And there is sadness, unconcealed,

Wherever syrup's sold.

And there is sadness and a look

That's downcast, woeful, beaten,

In every single breakfast nook

Where griddle cakes are eaten.

An avid maple syrup man,

Quite shamelessly I snivel.

Oh, weather, which one often sees

Make buds expand on plants and trees,

Now makes my taste buds shrivel!

—

While on one of my journeys to Africa I met and travelled with a citizen of that interesting continent. He told me of the safari he had been on when he was attacked and nearly killed by an African buffalo. He said:

"I put my meager belongings down beside me and uttered this prayer: 'Lord, if You will get me out of this mess, I promise not to bother You for some time to come.'"—A P PETERSON, *Rotarian*.

"Your husband charges that you deceived him," the judge said solemnly to the young wife.

"On the contrary, your honor, he deceived me. He said he was leaving town and he didn't."—*Pacific Oil-Motive Mag.*

" "

The ball team had hit a terrific batting slump and had lost game after game due to the missing punch in the pinch. The coach called a special batting-practice session one morning and bit his nails as the players bounced slow grounders to the infield and short pop flies to the same location.

At length he could stand no more. He grabbed a bat and charged out, snorting, "Here, you dopes, I'll show you something!" He ordered the pitcher to let 'em come in but fast.

He had forgotten he was out of practice and did no better than the team. After five or ten futile swipes he flung the bat aside and shouted: "That's the sort of thing you guys have been doing—now get up there and learn to slug the ball!"—FRANCES RODMAN.

" "

It had been a long, tricky case, and the man had just barely been acquitted of a long string of robberies. He rushed to his attorney and grabbed him by the hand.

"I'll never forget the faith you showed in me," he said gratefully. "I'm going to drop in on you one of these days."

"Fine," said the lawyer. "And-uh-make it in the daytime won't you?"—E E KENYON, *American Wkly.*

Quote

Quote-ettes

PRES DWIGHT D EISENHOWER, commenting on Truman charge that the Administration's "do nothing" policy was a "betrayal" of the American farmer: "I don't believe Mr Truman, by his own standards, can recognize accomplishment when he sees it."

1-Q-t

CLIFTON DANIEL, fiance of Margaret Truman: "Any time I discuss Mr Truman's personal affairs, you can cut my throat."

2-Q-t

ALFRED LUNT, veteran actor: "They'll have to shoot us (Lunt & Fontanne) to get us out of the theatre!"

3-Q-t

SECOND CLASS MATTER

news of the NEW

Edited by Alice Jacobs



Every wk brings more things to make gardening easier. An electric cultivator will do several jobs. With it, you can hoe, mulch, aerate the soil, blend in fertilizers and remove weeds. One of the beauties of this mechanical marvel is that you can do all these things without bending. Cultivator is lightweight and mounted on a long handle for easy operation. Mfr says it does not only a fast job, but a good one. The times

move thousands of times per min to break soil up into smooth, crumbling mulch for healthy plant growth. Porter-Cable, 67 Exchange St, Syracuse, N Y.

Du Pont makes a flexible package of insecticide dust—one squeeze sends puff of dust into foliage. Moisture-proofed, 8-oz "Squeeze Duster" comes in 4 popular dusts, to eliminate garden pests.

NOTE here items of special interest in this issue —————
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